"In the modern world the site is the hallmark of both the organization and a private person." Duvanov A. A.

Personal site master is the tool that will make the process of integration of knowledge more effective.

International experience of development of network of the Internet shows that the site may be the instrument of the pedagogical interaction, as collectives of teachers of schools as well as individual teachers and students. The creation of the site opens to the pedagogical activity of the new environment and new opportunities. Site becomes a working tool of teachers and gradually begins to be used in training activities, for the organization of interaction between the teacher, teachers, parents: in distance education of students in the project activity organization to conduct the interviews and telecommunications activities, the organization of interaction between the teacher, teachers, parents, etc.