

## Personal site: for and against.

Today it is very difficult to meet a person, who has no personal site in the Internet. What is a site necessary for?

First of all, we need it for sharing our own creation with other people. On the pages of the site we can publish our favourite photos, works, articles, tell about our hobbies and so on.

Secondly, the site is a good advertisement of everything we do. If my site has an open status, a lot of people can acquaint themselves with the works of mine on its pages, give their own appreciation of its information, content and design.

Thirdly, everyone can find a lot of friends among those who visit, for example, my site. It is very important for every site

There is no serious argument against having a personal site.

The fact of the matter is that we periodically need to fill it with fresh and interesting materials which must be original and unique to interest visitors and search engines. But it takes much time, which is very limited in our modern time.

What is more, many sites, especially on free hosting, are difficult for watching due to long loading, bright colors, a lot of advertisements and awkward menu.

To sum up, in spite of these difficulties, we should have our own site and work on its improvement.

