The latest advances in information technologies make it possible for computer literate specialists to create their personal sites in the Internet. Although personal sites have not been widely accepted yet, they have certain advantages over traditional forms of professional interaction. But will they be able to replace conferences, seminars and subscriptions?

At first glance, online professional exchange provides an easier and more comfortable way of obtaining knowledge, sharing ideas and getting response. In addition, teachers have greater flexibility in their schedule and can work at their own pace, taking time when they need it. What is more, a personal site is a convenient up-to-date form of organizing your professional methodological bank. Besides, it is a unique chance to make friends with like-minded people worldwide.

However, online cooperation lacks personal interaction, which promotes the open exchange of ideas as well as getting emotionally involved. Another argument is that running the site on a regular basis is time consuming. What is more, getting computer literate requires a lot of efforts. Finally, enthusiastic people can become computer addicted and lack happy walks in the countryside as well as socializing with their nearest and dearest. As the proverb goes,"Every coin has its reverse".

To sum up, virtually every technology has its pros and cons. I believe we should learn how to make the best use of the website technology for the benefit of effective teaching.

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