In today's world of fierce competition, a teacher has to be more competent and better trained than in the past. Education becomes a service; the standards of it have risen. Thus if a teacher wants to be better paid, he or she must satisfy certain requirements. One of such requirements is mastery in computer technologies. Maintenance of a personal site or blog is a part of a professional IT- development of a teacher.

On the one hand, personal site or blog is a perfect way to share experience with the national community of teachers,   parents and students. It helps to get a higher rank among colleagues. Moreover, personal site or blog can become a great resource for teaching and learning by using different web services, materials of other teachers, own products. Advertisements of different language contests, olympiads, exams, made by the teacher on the pages of personal sites, encourage students and teachers as well to take part in the competitions. Besides, in some regions it is a necessity for a teacher to have personal site for teacher qualification exams.

On the other hand, making a site or a blog demands great amount of time and effort. In addition, the teacher is responsible for the downloaded products, their quality and copyright.

To sum up, maintaining personal site or blog is quite feasible for every teacher, and thousands of teachers start this activity every day. Hope that they will use it fruitfully, minimizing the dangers and taking full advantage of its benefits.